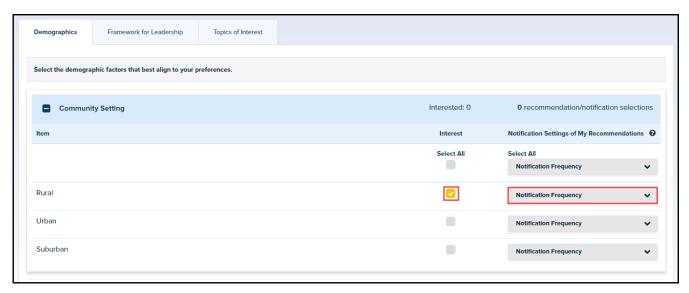
Demographics

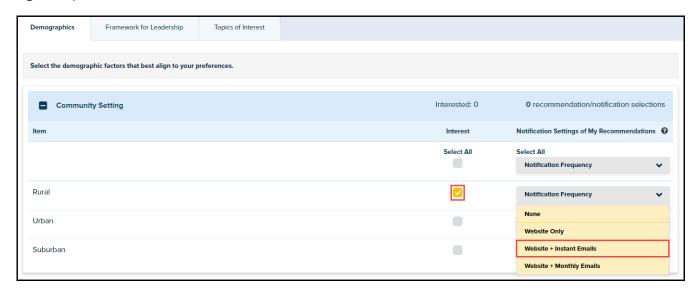
1. Select the demographic factors that best align to your preferences under the **Demographics** tab. Click the **Community Setting** title to choose the setting(s) for which you are interested.



2. To make a selection, click the checkbox next to the area of interest. Click the **Notification Frequency** drop down for the list of options and choose which type(s) of notification(s) you wish to receive.



3. Choosing the Website Only option means you will receive notifications displayed on your personalized dashboard on the Leadership System homepage. Additionally, you may wish to receive regular updates via email.



4. If you wish to receive recommendations for all three community settings, check the **Select All** box and make your Notification Frequency selection under **Select All**.



5. Make your selections for the remaining Demographics categories by clicking on the title of each one. Click the desired **Topics of Interest** checkboxes and choose your **Notification Frequency** for them.



6. Click the yellow **Save My Leadership Focus Selections** button at the bottom of the page.



7. Once you have made your selections, the number of demographic factors you are interested in will be displayed next to each category.

